



# *CUSTOMER SUCCESS SPOTLIGHT*



## A Supplement Gets Smarter With AstraGin®

When Smarter Nutrition launched their successful line of effective formulas, they recognized the need for an ingredient such as AstraGin® as a co-agent in absorption.

Before the rapid success of their Smarter Curcumin product, the biggest challenge was the curcumin bioavailability. But with their oil-based delivery and the addition of NuLiv's patented plant extract ingredient, AstraGin® they were able to achieve maximum absorption.

Alex Holowko, from Smarter Nutrition also added "We appreciate the technical data that comes with AstraGin® and the amount of due diligence done by NuLiv Science for the past 15 years."

Since Smarter Nutrition's conception, they have introduced four great products to the supplement market. Visit [smartercurcumin.com](http://smartercurcumin.com) to learn more about their breakthrough curcumin formula!

